



108222013001791



SECURITIES AND EXCHANGE COMMISSION

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Company Information

SEC Registration No. PW0000015A
Company Name ROXAS HOLDINGS, INC DOING BUSINESS UNDER THE NAME AND STYLE OF CADP GROUP
Industry Classification
Company Type Stock Corporation

Document Information

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R O X A S H O L D I N G S , I N C .

(Company's Full Name)

6 F C G B U I L D I N G , 1 0 1 A G U I R R E
S T R E E T , L E G A S P I V I L L A G E
M A K A T I C I T Y

(Business Address: No. of Street City/Town/Province)

ATTY. FLORENCIO M. MAMAUAG, JR.

810-8901

SEC Form 17-C

September 30
Month Day
Fiscal Year

Form Type

Month Day
Annual Meeting

Secondary License Type, If Applicable

Department Requiring this Document

Amended Articles Number/Section

2,244

Total Amount of Borrowings

Total No. of Stockholders

Domestic

Foreign

TO BE ACCOMPLISHED BY SEC PERSONNEL CONCERNED

File Number

LCU

Document I.D.

Cashier

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

15 August 2013

1.
Date of Report (Date of earliest event reported)

2. SEC Identification Number 15-A 3. BIR Tax Identification No 000-290-538

4. **ROXAS HOLDINGS, INC.**

Exact name of issuer as specified in its charter

5. Makati City, Philippines
Province, country or other jurisdiction of
Incorporation

6. (SEC Use Only)
Industry classification code:

7. 6th Floor, Cacho-Gonzales Bldg., 101 Aguirre St.,
Legaspi Village, Makati City
Address of principal office

1229
Postal Code

8. (02) 810-8901
Issuer's telephone number, including area code

9. CENTRAL AZUCARERA DON PEDRO
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common (Par value is P1.00 per share)	909,552,236

11. Indicate the item numbers reported herein: Item No. 9.

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROXAS HOLDINGS, INC.

Issuer

15 August 2013

Date

By:



FLORENCIO M. MAMAUAG, JR.

Asst. Corporate Secretary/Compliance
Officer/Corporate Information
Officer/VP Legal

15 August 2013

Philippine Stock Exchange

Disclosures Department
4/F, Philippine Stock Exchange Inc., PSE Centre
Exchange Road, Ortigas Center
Pasig City, Metro Manila

Attention : **MS. JANET A. ENCARNACION**
Head-Disclosure Department

Subject : Roxas Holdings, Inc. Press Release

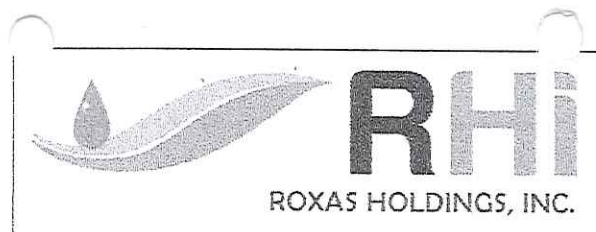
Gentlemen:

Please see attached Press Release.

Very truly yours,



FLORENCIO M. MAMAUAG, JR.
VP-Legal, Asst. Corp. Sec.,
Compliance Officer & CIO



RHI unveils key executive movements

Roxas Holdings, Inc. (**RHI**; **PSEi: ROX**) yesterday unveiled key executive movements in line with a new responsibility structure put in place for the sugar group.

Executive Chairman Pedro E. Roxas said the new appointments and promotions will strengthen the reporting lines for the Group's subsidiaries and align the respective units' initiatives to focus more on profitability.

Under the new setup, President and CEO Renato C. Valencia moves up as Vice Chairman and CEO for RHI, and is designated to head Central Azucarera Don Pedro, Inc. (CADPI) in Batangas.

Archimedes B. Amarra, Executive Vice President for Marketing, Trading, Corporate Planning and Corporate Communications, is appointed as President/Chief Operating Officer of Central Azucarera de la Carlota, Inc. (CACI) in Negros Occidental.

Louie O. Villa-Abrille, Vice President/Chief Operating Officer of Roxol Bioenergy Corporation, steps up as President/COO and concurrently serves as Acting Head of Operations who will exercise advisory oversight over the subsidiaries' Vice Presidents-Resident Managers.

The appointments of Armando B. Escobar, Chief Finance Officer (CFO) of parent firm Roxas and Company, Inc., who has been seconded to RHI as Executive Vice President and CFO, and Juan Miguel J. Araneta, as Senior Vice President of Purchasing, Logistics and Special Projects, were also confirmed.

Felixberto T. Monasterio, Vice President – Deputy Head of Sales & Marketing, is appointed as Head of Corporate Planning, Stakeholder Relations and Corporate Communications. Mr. Monasterio is concurrently the Deputy Head for Marketing & Trading.

Thelma C. Rodriguez, Assistant Vice President for Internal Audit, has been promoted as Vice President for Internal Audit.

ROXAS HOLDINGS, INC. (RHI) (PSEi: ROX) is the Philippines' largest raw sugar producer and second largest refinery. It manages 100% of Central Azucarera Don Pedro, Inc. in Nasugbu, Batangas, and Central Azucarera de la Carlota, Inc. and Roxol Bioenergy Corporation in La Carlota, Negros Occidental. It also holds 45%-stake in affiliate Hawaiian-Philippine Company.

For inquiries, contact Roulee Jane F. Calayag at rjcalayag.rhi@cadp.com.ph or at (63 2) 810 8901.