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SECURITIES AND EXCHANGE COMMISSION

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Company Information

SEC Registration No. PW0000015A
Company Name ROXAS HOLDINGS, INC DOING BUSINESS UNDER THE N-
AME AND STYLE OF CADP GROUP

Industry Classification

Company Type Stock Corporation

Document Information

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R O X A S H O L D I N G S , I N C .

(Company's Full Name)

6 F C G B U I L D I N G , 1 0 1 A G U I R R E
S T R E E T , L E G A S P I V I L L A G E
M A K A T I C I T Y

(Business Address: No. of Street City/Town/Province)

ATTY. FLORENCIO M. MAMAUAG, JR.

810-8901

SEC Form 17-C

September 30
Month Day
Fiscal Year

Form Type

Month Day
Annual Meeting

Secondary License Type, If Applicable

Department Requiring this Document

Amended Articles Number/Section

2,244

Total Amount of Borrowings

Total No. of Stockholders

Domestic

Foreign

TO BE ACCOMPLISHED BY SEC PERSONNEL CONCERNED

File Number

LCU

Document I.D.

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

14 November 2013

1.
Date of Report (Date of earliest event reported)

2. SEC Identification Number 15-A 3. BIR Tax Identification No 000-290-538

4. **ROXAS HOLDINGS, INC.**

Exact name of issuer as specified in its charter

5. Makati City, Philippines
Province, country or other jurisdiction of
Incorporation

6. (SEC Use Only)
Industry classification code:

7. 6th Floor, Cacho-Gonzales Bldg., 101 Aguirre St.,
Legaspi Village, Makati City
Address of principal office

1229
Postal Code

8. (02) 810-8901
Issuer's telephone number, including area code

9. CENTRAL AZUCARERA DON PEDRO
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common (Par value is P1.00 per share)	909,552,236

11. Indicate the item numbers reported herein: Item No. 9.

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROXAS HOLDINGS, INC.
Issuer

14 November 2013
Date

By:



FLORENCIO M. MAMAUAS, JR.
Asst. Corporate Secretary/Compliance
Officer/Corporate Information
Officer/VP Legal



FOR IMMEDIATE RELEASE
13 NOVEMBER 2013

RCI sells 31% share in RHI to First Pacific

Roxas and Company, Inc. (**PSEi: RCI**), today reported that it sold 31% of its 66% share in Roxas Holdings, Inc. (**RHI; PSEi: ROX**), to Hong Kong-based First Pacific Company, Ltd. (**HKEx: 142, ADRS: FPAFY**) for PhP2.23 billion at PhP8 per share.

Mr. Pedro E. Roxas, the Executive Chairman of RCI and RHI, said the move “ends the sugar group’s long search for a strategic partner and will accelerate RHI’s plan to be the dominant sugar company in the Philippines”.

“This partnership of RHI with First Pacific, a leading global player, will strengthen RHI and prepare it for the industry consolidation that will take place with the advent of the ASEAN integration in 2015,” added President & CEO Renato C. Valencia.

RCI will remain a major shareholder at 35% of RHI and will share management with First Pacific, which will have 34% ownership as it will also acquire additional shares from the holdings of other stockholders.

RCI will use the proceeds to realign its core shareholders, strengthen its balance sheet, and finance its development projects focusing on the fastest-growing segment of realty/hotel/tourism.

RCI is the holding company of the Roxas Group. Its main holdings are raw real estate located in Nasugbu, Batangas, sugar-related assets and businesses held through RHI, and real estate development through its property arm, Roxaco Land Corporation (Roxaco).

First Pacific, led by Filipino businessman Manuel V. Pangilinan, is an investment management and holding company with operations located in Asia and business interests that relate to telecommunications, infrastructure, consumer food products and natural resources.

ROXAS HOLDINGS, INC. (RHI) (PSEi: ROX) is the Philippines’ largest integrated sugar business in the Philippines. It manages 100% of Central Azucarera Don Pedro, Inc. in Nasugbu, Batangas, and Central Azucarera de la Carlota, Inc. and Roxol Bioenergy Corporation in La Carlota, Negros Occidental. It also holds 45%-stake in affiliate Hawaiian-Philippine Company.
For inquiries, contact Roulee Jane F. Calayag at rouleejane.calayag@rhi.com.ph or at (63 2) 8108901.